



The Alliance

bulletin

Issue 102 : August 2011: www.itwalliance.com

Key information on a no-frills format for professional who travel to write, edit, broadcast or create images.

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The media contacts listed in the bulletin will be delighted to hear from Alliance members worldwide



[The International Travel Writers Alliance](http://www.itwalliance.com)



[writersalliance](https://twitter.com/writersalliance)

Registering with the Alliance

To register with the International Travel Writers Alliance visit : www.itwalliance.com, click to enter the site and click on [Register as a member/editor/partner](#) or [agency](#).

Opportunities

Alliance members looking to take advantage of any of the following opportunities should be on assignment, with a commission or able to obtain one.

For ongoing opportunities for Alliance members see Alerts (below) or visit : www.internationaltravelwritersalliance.com.

LocalGuiding

LocalGuiding is an online service connecting travellers with independent, local tour guides in destinations worldwide.

Using a *LocalGuiding* tour guide provides visitors with a unique and highly rewarding experience in, and understanding of, the place they are visiting.

The *LocalGuiding* website lists each guide's personal profile and links this to the tour itineraries they offer.

Visit : www.localguiding.com. For more information or to request a press tour at any of the *LocalGuiding* destinations contact: Robert Blessing at rb@localguiding.com.

Bath, Somerset UK

Bath Tourism Plus is the organisation promoting the Georgian and UNESCO World Heritage city of Bath to visitors in the UK and Worldwide of Bath

Bath Tourism plus will be delighted to consider press visits for Alliance members who may wish to visit Bath including assisting with accommodation, entry to attractions and some meals.

Visit : www.visitbath.co.uk. Contact : Lucy Ryder at lucy_ryder@bathtourism.co.uk.

SeaDream Yacht Club

SeaDream Yacht Club's luxury mega-yachts; *SeaDream I* and *SeaDream II* sail in the Caribbean from November to April and the Mediterranean from May to October. SeaDream will be delighted to consider providing accommodation onboard to Alliance members.

Visit: www.seadream.com. Contact: Adrienne d'Annunzio at adannunzio@seadream.com.

Park Resorts, UK

Park Resorts offers holiday parks across the UK in Devon, The Isle of Wight, Essex, The North East, East Anglia, Lincolnshire, Wales, Kent, Sussex, Scotland and Yorkshire.

The holiday park operator offers a wide range of accommodation from self-catering caravans, lodges, chalets, apartments, bungalows and tent and touring pitches to hotel accommodation at selected parks.

Visit : www.park-resorts.com For press trips contact : Kally Carder at kally@nobull-communications.co.uk

Press trip to Torino, Italy

9 to 11 September 2011

The Il Marachella Gruppo is inviting Alliance members to attend a fully hosted press trip to Torino, Italy between 9 and 11 September 2011.

Members will need to provide their own travel to Caselle Airport.

Visit : www.marachellagruppo.it. Contact : Sylvia Gloria Ettore at sylvia.ettore@marachellagruppo.it.

Working with the Alliance

The following travel industry partners and agencies have registered with the Alliance and are keen to work with Alliance travel writers, editors, broadcasters and photographers.

Other Alliance partners and agencies can be found at www.itwalliance.com.

Partners

Visit Carlsbad (USA)

Carlsbad is a coastal destination located on the scenic north shore of San Diego County and home to LEGOLAND California Resort, La Costa Resort and Spa, Hyatt Aviara Resort and Spa, world-class shopping, dining, and golf. Carlsbad is just 35 miles north of San Diego Airport and San Diego's attractions.

Visit Carlsbad offers a travel writer program for individual press trips to the working media on assignment with leisure and family travel stories.

It also offers hosting opportunities and provide local and regional information, photography and video.

Visit : www.visitcarlsbad.com. Contact : Frankie Laney at frankiel@visitcarlsbad.com.

Catalan Tourist Board

Catalonia is the largest tourist receiver in Spain. Catalan Tourist Board is responsible for marketing and promoting Catalonia as a tourist destination. We provide support to the travel industry and identify and develop opportunities within all the foreign markets together with its travel industry.

Visit : www.catalunya.com. Contact : Miguel Angel Cusi at press.uk@act.cat.

Visit Salt Lake

Salt Lake City is the capital of the US state of Utah.

Visit : www.visitsaltlake.com. Contact : Shawn Stinson at sstinson@visitsaltlake.com

Context Travel (USA)

Context is a network of scholars and specialists who design and lead in-depth walking seminars for small groups of intellectually curious travelers.

Visit : www.contexttravel.com. Contact : Petulia Melideo at Petulia@contexttravel.com.

Create Video Marketing

Create has been at the forefront of Video in travel and worked with Thomson Holidays to perfect their offering of video on their website, which saw at 35% increase.

Create now provides a platform that will deliver the video via email, making it incredibly powerful to fill last minute space.

Visit : www.createvideomarketing.com. Contact : Rickie Wakelin at rickie@createvideomarketing.com.

Portugal Dream Coast (Portugal)

The region of Setubal – the Portugal Dream Coast - lies just beneath Lisbon and on the River Sado, north of the Alentejo and Algarve. The city of Setubal is one of the oldest cities of Portugal.

Visit : www.portugaldreamcoast.com. Contact : Luis Lopes at luislopes@luislopes.info.

Garuda Orient Holiday

Garuda Orient Holiday is a Company owned and Managed by people with over 25 years of experience in arranging Land Arrangements to America, Asia, Arabia and Europe.

Visit : www.garudaorientholidays.biz. Contact Prakash Patel at prakash@garudaorientholidays.biz.

Agencies

Grayling

Grayling is an international PR consultancy and the number three Consumer PR agency in the UK (PR Week, 2011). Its dedicated travel & leisure division, headed up Susan Hutchinson, represents some of the leading names in aviation, hotels and destinations.

Visit : www.grayling.co.uk. Contact : Susan Hutchinson at susan.hutchinson@grayling.com.

Lex PR and Marketing

Based in Devon, UK, Lex PR and Marketing is a leading agency specialising in food and drink and tourism marketing and public relations.

Visit : www.lexprandmarketing.co.uk. Contact : Lex Thornely at lex@lexprandmarketing.co.uk

Travel Jam (Latvia)

Travel Jam is a travel agency that proudly represents Latvia. Visit : www.traveljam.lv. Contact : ElenaG at elena@traveljam.lv.

News

Dominica

A new year-round ferry service will make island hopping between Dominica, St. Lucia, Guadeloupe and Martinique easier. Jeans Ferry Service will begin in October .

Visit : www.express-des-iles.com and www.discoverdominica.com. Contact : Chloe Buchanan at chloe@saltmarshpr.co.uk.

Virgin Atlantic

Virgin Atlantic has launched a new iPhone and Android app called Trip Journal, which is Virgin Atlantic's fourth app and allows travellers to log their holiday experiences and share them.

This app can be downloaded from <http://itunes.apple.com/us/app/trip-journal-virgin-atlantic/id441919723?mt=8>.

Visit : www.virginatlantic.com. Contact : Anna Catchpole at Anna.catchpole@fly.virgin.com.

St. Pete/Clearwater, Florida

The St. Pete/Clearwater area community of Gulfport, located along Boca Ciega Bay has been named finalists in the 'Best for Food' category of Rand McNally/*USA Today's* 'Best of the Road' competition.

With 22 restaurants within walking distance to one another on the waterfront, Gulfport received the highest number of votes in its category during preliminary public voting.

Visit : www.VisitStPeteClearwater.com. Contact: Josh Hall at Josh@VisitSPC.com

Grape Escapes

Grape Escapes, launched in 2004 by wine lovers Mark and Claire Hallett, and which specialises in gourmet breaks to the French wine regions and surpassed all previous annual sales figures.

Visit www.grapeescapes.net. Contact Jenny Groutage at jenny@saltmarshpr.co.uk.

Visit Carlsbad, California

Visit Carlsbad has a series of videos showcasing the destination's activities, dining, shopping and attractions.

Visit : <http://www.youtube.com/user/VisitCarlsbad#p/c/B15F0FA57CA2AEAC>. Contact : Frankie Laney at atfrankiel@visitcarlsbad.com

Leads

Alliance members looking to take advantage of any of the following leads should be on assignment, with a commission or able to obtain one.

Bed&Fed

Bed&Fed is a network of 'home from home' guest rooms across the UK and Ireland where supper is included. Visit : www.bedandfed.co.uk. Contact: Annabella Forbes at chiefchick@bedandfed.co.uk.

The Biotrue™ Flight Pack

The Biotrue™ Flight Pack is the latest in lens care on the go, containing two bottles of Biotrue™ solution (60ml), two lens cases and a zip bag, it has never been easier to look after your eyes wherever your life takes you.

Visit : www.biotrue.co.uk. For review produce contact : Lynne Kelly At lkelly@pegasuspr.co.uk.

Perfectly Chilled Travel Directory

The Perfectly Chilled Travel Directory has added the Pig in its hotel collection. Set in the heart of the UK's New Forest, The Pig, which opened in July, is the sister property to the nearby Lime Wood Hotel & Spa which also features on the Perfectly Chilled website.

Visit : www.thepighotel.co.uk and www.perfectlychilled.com. Contact : Sarah Martin at pr@perfectlychilled.com.

Church tourism in Wales

Tourism businesses in Mid Wales are being encouraged to tap in to the growing interest in church tourism in Wales.

The Tourism Partnership Mid Wales recently established church trails in the region and is encouraging accommodation providers to pass on information on the wealth of heritage available to their guests.

Visit : www.ceredigionfaithtrail.com and www.ctnw.co.uk. Contact : John Winton at john@ctnw.co.uk.

What's on

Information for professional travel writers, editors, broadcasters and photographers on annual events and celebrations worldwide.

Miami Spice

1 August and 30 September 2011

The Greater MiamiCVB will host the 10th Miami Spice in August and September, when more than 125 restaurants, provide promotions on three-course lunch and dinner menus.

Visit : www.MiamiSummerofLove.com. Contact: Lynda Daboh at lynda@firstpr.co.uk

The International Fair of Gastronomy, Panama Gastronomic 2011, Panama City

30 August to 3rd September.

Gastronomic Panama 2011, is a food and drink fair taking place in Panama City that highlights the country as a destination for multicultural cuisine, particularly seafood.

Contact : Josefina de Achaval at josefina@brandinglatinamerica.com

Santa-Cali-Gon Days Festival, Independence MO

2 to 5 September 2011

Now in its' 38 year, this premier annual festival on historic Independence Square features more than 400 crafters/ vendors and more than 100 food booths, free local and nationally known country western music on a community stage, gospel stage and headliner stage, a midway carnival and old fashioned contests like watermelon seed spitting, ice cream eating and root beer chugging.

Visit www.santacaligon.com. Contact : Janeen Aggen at janeena@sbcglobal.net.

The Global Party

15 and 16 September 2011. Worldwide

This September, Orient-Express will be hosting the first of the London celebrations for The Global Party, a world-wide event that comprises of 80+ parties over a 24 hour period round the world.

The London festivities will commence with a journey for 200 elite VIPs aboard the vintage 1920's carriages of the British Pullman.

The Global Party aims to unite the best locations and luxury brands in the world to raise millions for charities.

On Thursday 15th and Friday 16th September 2011, The Global Party will bring together 80,000+ of the world's most influential guests, premium brands and 80+ leading luxury venues from across 73 cities and 42 countries.

The 24-hour parties will raise awareness and a significant amount of money for 100's of worthy causes across the world including 15 official benefiting charities.

Visit : www.theglobalparty.com and www.orient-express.com. Contact : Anna Nash at anna.nash@orient-express.com

Stratford Food Festival UK

Stratford-upon-Avon, Shakespeare's birthplace, will stage the fifth Stratford Food Festival on Saturday 24 and Sunday 25 September 2011.

The festival will run along the banks of the River Avon and in the three food markets across the town.

Visit : www.stratfordfoodfestival.co.uk. For press passes contact Sarah Pracey at sarah@praceypr.com.

Events in Italy

Venice Film Festival

31 August to 10 Sept 2011

The 68th Venice Film Festival, one of the oldest and most famous, will attract thousands of visitors, and film stars with hundreds of shown over the ten days. The Festival is hosted at the Lido island in the Venice Lagoon.

Visit : www.labiennale.org.

Mito Settembre Musica, various locations Turin and Milan

September 2011

This is the 5th year of this major festival developed from the Settembre Musica which connects Turin and Milan, in a programme of concerts from the world's best orchestras, baroque opera, medieval music, and contemporary music and jazz with open-air shows, night-time concerts

Visit : www.mitosettembremusica.it.

Bravio Delle Botti, Montepulciano, Tuscany

28 August 2011

The Bravio delle Botti (Barrel Rolling race) takes place in the medieval town of Montepulciano in Tuscany on the last Sunday in August.

It is a competition between the eight Contrade (town neighbourhoods) of Montepulciano to gain the Palio, a painted cloth banner. There's also a costume processions and a street banquet.

Visit : www.braviodellebotti.com.

Historical Regatta, Grand Canal, Venezia

4 September 2011

The Grand Canal every year during the first Sunday of September becomes a theatre for one of the greatest of Venetian events, the Historical Regatta, dating back to 1315 under the rule of doge Giovanni Soranzo.

Visit : www.comune.venezia.it.

Cinecitta' Si Mostra, at the Cinecitta' Film Studios in Rome

Until 30 November 2011

To celebrate the 150th Anniversary of Italian Unification and for the first time in their history, the Cinecitta' Film Studios are opened to the public for a special exhibition highlighting the history of Cinecitta'.

Visit : www.cinecittasimostra.it

Contact : Stefania Gatta at stefania.gatta@enit.it.

Comedy festivals in England

Brighton Comedy Festival, Brighton Dome

07 to 22 October 2011

Visit : www.brightoncomedyfestival.com

Manchester Comedy Festival

17 to 30 October 2011

Visit : www.manchestercomedyfestival.co.uk

Leicester Comedy Festival

03 to 19 February 2012

Visit : www.comedy-festival.co.uk

Contact : Yolanda Copes-Stepney at Yolanda.Copes-Stepney@visitengland.org.

Reasons to write about

Alliance members looking to take advantage of any of the following should be on assignment, with a commission or able to obtain one.

New Mexico ghost towns

New Mexico's mining history and cowboy heritage has left over 400 ghost towns scattered across the state including :

Shakespeare

Shakespeare is located just outside the city of Lordsburg, near the Arizona border.

In addition to the town's regular tours there are seven living history re-enactment shows, including 'Death over an Egg' where Ross Woods was shot and killed in the dining room of the Stratford Hotel by Bean Belly Smith.

Dawson

In 1901 Dawson coal mine opened, but by 1950 the whole town was deserted due to several mining explosions that resulted in the death of over 350 miners. In its heyday Dawson, which is located in north east New Mexico, had its own newspaper, a theatre, hotel, hospital, golf course and bowling alley.

The town now stands empty and visitors are left with the memories of those who lost their lives and whose graves are marked by a single white cross.

Lake Valley

Lake Valley Ghost Town is located by the western side of Monument Peak, north west of Las Cruces. Once an old ore mining town with a reputation for being a tough cowboy haunt, today visitors can explore the old buildings and the restored school house.

Steins

Steins, an old railroad town, was named after Captain Enoch Stein, a US army officer. During the late 1800s and early 1900s a number of rail tracks were built through the town and today it is one of the most well preserved ghost towns.

Located in the south western corner of New Mexico, Steins still has its period furnishings so visitors really can take a step back in time and see how a western town really used to look.

Yeso

Yeso, which is located in the centre of El Grande, is an old trading centre for ranchers and farmers in the area. When it became clear that the land surrounding Yeso was no good to farmers many of them left, leaving behind the empty shells of family homes, a motel, garage and local shop.

Visit www.newmexico.org Contact: Louise Evans at louisee@hillsbalfour.com.

Fort Jesus, Mombasa

The historic site of Fort Jesus in Mombasa has been awarded UNESCO World Heritage Site status.

Mombasa, the largest city in Kenya, is the gateway to a 500km stretch of Indian Ocean coastline and Fort Jesus is one of its key attractions

In East Africa's oldest harbour, the fort was built by the Portuguese in the 16th century to protect the port of Mombasa and represents an outstanding example of Portuguese military fortification of the period.

It served as a transit point for the slave trade and commodities and it attracted traders from Portugal, India and the Middle East.

Fort Jesus will become the sixth World Heritage Site in Kenya on a list which includes the Lamu Archipelago to the north of Kenya's coast, Lake Bogoria, Lake Nakuru, Lake Elementaita and the Great Rift Valley.

Mombasa's Old Town has also been put forward to UNESCO for consideration.

Visit www.magicalkenya.com. Contact : Daniela Resenterra at Danielar@hillsbalfour.com.

Europe's unusual delicacies

Rail Europe has uncovered some of Europe's more unusual dishes in some of its destinations throughout Europe.

Casu Marzu, Sardinia, Italy

Casu Marzu is an overripe, maggot-infested cheese is something of an Italian delicacy. The cheese starts off life as a simple Pecorino before being left in the sun in a bid to tempt flies to lay their eggs inside it.

Tripe Stew, Porto, Portugal

A pungent, smoky stew of white beans and tripe is a staple of most bars and restaurants in this buzzing port city on the River Douro.

Andouillette sausage, Troyes, France

This is a pale, lumpy sausage made from pigs' intestines.

Goose Barnacles, Galicia, Spain

Goose barnacles are tiny crustaceans that can only be harvested along northern Spain's rugged coastline.

Smalahove, Norway

Take one sheep's head, torch the wool off it and remove the brain, salt and smoke the head then steam or boil it for a few hours.

Cholera, Valais, Switzerland

The Valais region of Switzerland produces a dish of potatoes, leeks, cheese, onions, apples, pears and bacon are topped with pastry and baked.

Visit : www.raileurope.com. Contact : Emily Turner at eturner@raileurope.co.uk.

Navada's state parks

While two thirds of Navad's population live in the Las Vegas area its state parks offer deserts and snow-capped mountain ranges.

During late summer and early autumn visitors are able to experience dramatic natural scenery and wildlife as the temperature begins to cool ahead of the winter season.

Great Basin

A vast, high-altitude mountain desert with impressive rock precipices and towering mountain ranges, the Western edge of the Great Basin provides a destination for avid stargazers.

Isolated from nearby towns and cities, the absence of light pollution provides a crystal clear night sky. This autumn's highlight is the Orionids meteor showers in October.

Beaver Dam State

As eastern Nevada's most remote park, Beaver Dam State is located six miles north of the town of Caliente, and offers deep canyons and thick pine and juniper forests, which are home to a series of beaver dams built into the stream running through the park.

Valley of Fire State Park

Situated 55 miles northeast of Las Vegas, Valley of Fire State Park is the oldest and largest state park in Nevada. The park's vivid red landscape comes from the red sandstone formations that rise out of the Mojave Desert.

The park is popular with photographers due to its alien terrain, strong light and unique rock formations.

Fort Churchill

Fort Churchill, a US Army fort built in 1860, provided protection for early settlers. It survived only nine years before it was abandoned, although visitors to the park can still see its remains today.

A former route of The Pony Express and the Overland Telegraph, this thoroughfare now provides a visitor centre with historical artefacts.

Lake Tahoe Nevada State Park

Lake Tahoe Nevada State Park is home to Sand Harbor and Incline Village.

The Tahoe Adventure Company hosts a range of land and water-based itineraries and trips for individuals, groups and families.

Visit www.travelnevada.co.uk. Contact Rebecca Charlton at rebeccac@hillsbalfour.com.

The Rhône Valley, France

The Rhône Valley was one of the first French areas to start making wines and remains a destination for wine connoisseurs and novices wishing to find out more about the all aspects of wine and winemaking. Visitors to the area can visit the pretty villages gathered in the 17 Appellations.

Courses on wine making and hands-on experiences along with dedicated wine festivals are available in the Ardèche, Vaucluse Provence and in the Gard.

Les 'Vendanges de l'Histoire

Les 'Vendanges de l'Histoire, which is held on 15 and 16 October in Chusclan, a picturesque village near Nîmes, is a festival where the whole village travels back in time to give visitors a snapshot of a winegrower's life in the 1900's.

Visit : www.fetevigneronnechusclan.com.

Le Rhône Crussol

Le Rhône Crussol is a group of small Ardèche wine villages which have been awarded the coveted 'Vignobles and Découvertes' label. This label which is granted for only three years at a time highlights destinations which offer a comprehensive package promoting wines to visitors.

Visit : www.larpenteur-tours.com.

Visit : www.rhone-wines-tourism.com. Contact : Edith Meyer at edith@firstpr.co.uk

A place to stay

Alliance members looking to take advantage of any of the following opportunities should be on assignment, with a commission or able to obtain one.

Kempinski Hotel Barbaros Bay, Turkey

Kempinski Hotel Barbaros Bay, Turkey is welcoming its guests to enjoy the critically acclaimed Bodrum International Ballet Festival, held from 14 August until 1 September 2011 in the historic 15th century Bodrum Castle.

The package offers guests the chance to combine a five-star summer sun and spa holiday with world class culture and dance.

Now in its 9th year, the Bodrum International Ballet Festival combines both modern and contemporary dance.

Highlights include interpretations of Carmen, Spartacus and Rock and Roll by some of the most highly praised ballet companies from Europe and beyond, including Russia, USA and Germany. Each performance promises guests a memorable evening showcasing the beautiful town of Bodrum at its very best.

Kempinski Hotel Barbaros Bay is a property with 25 suites and 148 deluxe and superior rooms, each with its own terrace and balcony offering spectacular views of the Aegean Sea. It has its own private beach.

Visit : www.bodruballetfestival.gov.tr and www.kempinski.com/bodrum. Contact : Gizem Oflazoğlu at gizem.oflazoglu@kempinski.com.

TRYP by Wyndham, Colombia

The Wyndham Hotel Group is to open its first TRYP by Wyndham hotel in Colombia.

The 14-story, four-star hotel is located on Calle Colombia in the heart of the Colombian state of Antioquia's capital city and the country's second-largest city.

It becomes the brand's fourteenth hotel in South America, joining properties in Argentina, Brazil and Uruguay.

Continuing its expansion in the Americas, the TRYP by Wyndham brand will open its second Colombian property, TRYP Bogotá, in the fourth quarter of 2011 and will introduce its first location in North America with the TRYP New York City – Times Square South in summer 2011.

Visit : www.melia.com. Contact : comunicacion@melia.com.

The Rosewood Hotel Georgia, Vancouver

The Rosewood Hotel Georgia, Vancouver has reopened following a major restoration that has returned this historic hotel as a social, business and cultural hub of the city.

This hallmark property, now managed by prestigious Rosewood Hotels & Resorts, started life 84 years ago and has enjoyed a vibrant past with guests including glamorous Hollywood stars, music legends and British Royalty.

Visit : www.rosewoodhotels.com or www.rosewoodhotelgeorgia.com. Contact : Sophie Furness at Sophie@grifcopr.com.

Style Trendy & Elegant Hotels

Style Trendy & Elegant Hotels has launched its new hotel collection for 2011-2012 with 80 hotels in 12 countries.

In recent months, the group has added another 16 hotels :

Italy

- the Maison Moschino in Milan
- the Leon's Place in Rome
- the Premier Suites and the Waldorf Hotel in Milano Marittima
- the Palazzo Barbarigo in Venice
- the Golf Hotel IS Arenas
- the Coluccia Hotel & Beach Club in Sardinia, and the Lido Palace in Trento.

Spain

- the Mirror and the Hotel Bagues in Barcelona
- the Villa Oniria in Granada
- the Molina Lario in Málaga, and
- the Nelva Santos in Murcia.

Other important new additions include the Cassa Hotel in New York, the Le Grand Balcon in Toulouse and the Onirya Marinha de Cascais in Portugal.

Visit : www.hotusa.com. Contact : Matías Bueno at comunicacion1@hotusa.es.

Centara Hotels & Resorts

The Centara Watergate Pavillion Hotel & Spa Bangkok, Centara Hotels & Resorts third hotel in Bangkok, will open in 2012.

The four-star property located at Rachaprarop and above the Watergate Pavillion shopping complex. Centara Hotels & Resorts is Thailand's largest operator of hotels, with 44 deluxe and first-class properties covering all the major tourist destinations in the Kingdom.

A further 13 resorts in the Maldives, Indian Himalayas, Philippines, Vietnam, Bali Indonesia, Mauritius Indian Ocean, brings the present total to 57 properties.

Visit : www.centarahotelsresorts.com. Gill Warren at gillyw@avenuesales.co.uk.

The Rosewood Mayakoba, Mexico

The Rosewood Mayakoba is located on the Yucatan Peninsula of Mexico recently won the 'Sustainable Standard Setter Award' by the Rainforest Alliance.

The resort hotel is situated within a 1,600 acre enclave, and surrounded by the wildlife and jungle of the Riviera Maya.

It is close to Mexico's archaeological including the Mayan ruins of Tulum.

Visit www.rosewoodhotels.com. Contact : Hannah Summers at Hannah@grifcopr.com.

Centara Watergate Pavillion Hotel & Spa Bangkok

Centara Hotels & Resorts will open the Centara Watergate Pavillion Hotel & Spa Bangkok, its third hotel in Bangkok, in the second quarter of 2012.

The four-star property will be located at Rachaprarop and above the Watergate Pavillion shopping complex.

Visit : www.centarahotelsresorts.com. Contact : Kanokros Sakdanares at kanokrossa@chr.co.th

Grand Hotel Kronenhof, Switzerland

The Grand Hotel Kronenhof is located in Pontresina, in the heavily wooded Upper Engadine Valley in south-east Switzerland.

The Engadine, protected by high Alpine mountains on all sides, is known for its sunny climate and landscapes making it a European destination to witness autumn colours set against clear blue skies.

Grand Hotel Kronenhof has an autumn foliage package, offered between 1 September and 15 October, which includes dinner, bed and breakfast, complimentary use of the hotel's spa facilities, and unlimited use of all the mountain railways in the Engadine/St Moritz area.

Visit : www.kronenhof.com. Contact : Sue Heady at sue@headycommunications.com.

base2stay Liverpool

base2stay Liverpool is located on Seel Street, in the heart of the city, in the Bohemian RopeWalks design and entertainment quarter.

The hotel is surrounded by some of the best restaurants, bars and clubs in the city.

Liverpool One, the city's new shopping district and the city's cultural attractions - including Tate Liverpool and The Beatles Story in the Albert Dock and Echo Arena, The Walker Art Gallery and St George's Hall - are all within easy walking distance.

The hotel will offer accommodation to Alliance members on assignment.

Visit : www.base2stay.com/liverpool. Contact: Jon Brown at brown@paversmith.co.uk.

Bishops Lodge Ranch Resort & Spa, Santa Fe, New Mexico

Bishop's Lodge is located in Santa Fe, New Mexico at the base of the Sangre de Cristo Mountains and close to the historic plaza area.

The resort offers an abundance of seasonal recreational activities and is one of America's premier retreats, as reported by Travel & Leisure magazine

Visit www.bishopslodge.com. Contact : Erika Maya at Erika@ballantinespr.com

Section two : ongoing opportunities

Alerts

Ongoing independent press trip opportunities for Alliance members

- **SeaDream Yacht Club's luxury mega-yachts** - *SeaDream I* and *SeaDream II* will be delighted to consider providing accommodation onboard to Alliance members. Visit: www.seadream.com. Contact: Adrienne d'Annunzio at adannunzio@seadream.com.
- **Bath Tourism Plus** will host press visits to the Georgian and UNESCO World Heritage city of Bath. Visit : www.visitbath.co.uk. Contact : Lucy Ryder at lucy_ryder@bathtourism.co.uk.
- **City Running Tours-Chicago** will be delighted to give free 5k running or walking tours to Alliance members. Visit : www.cityrunningtours.com/chicago. Contact : Marlin Keesler at marlin@cityrunningtours.com.
- **The German city of Frankfurt** will be delighted to consider hosting Alliance members. Visit : www.frankfurt-tourismus.de. Contact : Gisela Moser at moser@infofrankfurt.de.
- **theExplorateur** reviews of hotels, shops, restaurants and travel-related products around the world. Visit : www.theExplorateur.com. For press trips to review any of *theExplorateur* properties contact Gabriella Ribeiro Truman at gabriella@trumarketing.com.
- **Three Nelson Hotels in Cheshire**: The Grosvenor Pulford Hotel & Spa (www.grosvenorpulfordhotel.co.uk), The Pheasant Inn (www.thepheasantinn.co.uk) and The Bear's Paw (www.thebearspaw.co.uk) will be happy to accommodate Alliance members with a commission. Contact : Karen Floyd at karen.floyd@symmetrypr.com.
- **Great Hotels of the World**, representing over 200 of the world's finest hotels and resorts would be pleased to consider offering press trip accommodation to alliance members. Visit www.ghotw.com. Contact: Brooke Jester at bjester@ghotw.com.
- **The Cranley and The Royal Park** two London luxury, boutique townhouse hotels will be pleased to consider providing accommodation to Alliance members on commission. Visit www.thecranley.com or www.theroyalpark.com. Contact : Li Boatwright at li@storringtoncommunications.com.
- **Mead Brown**, a vacation rental company in Costa Rica, is happy to host writers on assignment. Visit : www.meadbrown.com. Contact : Michael Brown at michael@meadbrown.com.
- **LocalGuiding.com** – Personal tours by local guides, will be pleased to offer tours around the world to Alliance members. Visit: www.LocalGuiding.com. Contact: Robert Blessing at rb@localguiding.com.
- **Shakespeare Country**, UK will host Alliance members and their family for one or two nights with passes to visit the attractions and tickets to the Royal Shakespeare Theatre, subject to availability. Visit : www.Shakespeare-Country.co.uk. Contact : Tanya Aspinall at tanya@marketingaloud.co.uk.
- **Orlando Tourism** offers Alliance members visiting on-assignment a complimentary Journalist VIP Passport. Visit : www.VisitOrlando.com. Contact : Amy Voss at amy.voss@visitorlando.com.

- **Mallorca Hotels: Hotel Bon Sol Resort & Spa, Hotel Tres and Hotel Dalt Murada, and Hotel Mar i Vent, Mallorca** will be pleased to offer accommodation to Alliance members with a commission. Visit : www.hotelbonsol.es, www.hoteltres.com, www.daltmurada.com and www.hotelmarivent.com. Contact Cathryn Hicks at cathryn@douggoodmanpr.com
- **Atholl Estates, Perthshire, Scotland** will be delighted to host Alliance members. The country estate has historic lodges, modern woodland lodges and a 5-star holiday park. Onsite activities include a pony trekking centre, land rover safaris, stunning gardens/wildlife and the historic Blair Castle. Visit: www.atholl-estates.co.uk. Contact: Lee MacGregor at lee@leemacgregorpr.com.
- **The five-star Arlberg Hospiz Hotel in St. Christoph am Arlberg, Austria** has the 600 year old wine cellar of the Brotherhood of St. Christoph. Visit : www.stchristoph.at/alpenhotel . Contact Karen Luard at kp@kpcommunications.co.uk
- **The Villa Pambuffetti in Montefalco, Umbria, Italy** will be pleased to offer accommodation to Alliance members. Visit : www.villapambuffetti.com. Contact Alessandra Pambuffetti at info@villapambuffetti.com.
- **Eustatia Island, British Virgin Islands** an extraordinary 26-acre, low impact, private island estate will be happy to host press visits for Alliance members with an appropriate commission. Visit : www.eustatia.com. Contact: Alastair Abrehart, alastair@broadswordpr.com.
- **Africa Safari Holidays** will be happy to offer any press trip services to professional travel journalist to East Africa. Visit : www.africasafariholidays.net. Contact : Agnes Njagi at info@africasafariholidays.net.
- **Reykjavik Bike Tours** provide press tours of Iceland's capital for Alliance members. Visit : www.icelandbike.com. Contact : Stefan Helgi Valsson at valsson@centrum.is.
- **Champagne-Ardenne Tourisme**, four French departments boasting historic sites and chateaux, walking and cycling routes, a variety of sports, superb natural scenery and Champagne will be pleased to consider press visits for Alliance members. Visit : www.tourisme-champagne-ardenne.com. Contact: Doug Goodman at doug@douggoodmanpr.com.
- **Health retreats on Vancouver Island**, British Columbia, Canada. Visit : www.vancouverisland.com. Contact : Pamela Irving at livingcomms@telus.net.
- **Red Mangrove Galapagos Lodges** offers a land-based alternative to exploring the Galapagos that until now was a cruise-only destination. Visit : www.redmangrove.com. Contact : Dave Wiggins dave@travelnewssource.com
- **Middlethorpe Hall & Spa**, Yorkshire, UK will be delighted to offer DB&B and use of the Spa to Alliance members. Visit : www.middlethorpe.com. Contact Daisy Parker at daisy@iscott.co.uk.
- **Swaziland and Malawi** : Geo Group will be delighted to consider press trips to either Swaziland or Malawi for Alliance members with suitable commissions. Visit : www.welcometoswaziland.com and www.malawitourism.com. Contact: Kelly White at tourism@geo-group.co.uk.
- **Holidaylettings**, which offers a selection of chalets and apartments around the world will consider arranging accommodation at its listed properties. Visit : www.holidaylettings.co.uk. Contact : Lanisha Butterfield at lanisha.butterfield@holidaylettings.co.uk.
- **Malta** will be happy to consider for press trips for Alliance members. Visit : www.visitmalta.com. Contact : Anne Kapranos at Anne@essence-communications.com.

- **Peckforton Castle, Cheshire UK** a grade I listed building, built in the 1840s in the style of a medieval castle will be delighted to host Alliance members on a review basis. Visit : www.peckfortoncastle.co.uk. Contact : Karen Floyd at karen.floyd@symmetrypr.com.
- **Tongabezi Lodge**, which is upstream from Victoria Falls, and the new eco-friendly Sindabezi Island are located on the Zambezi River in Zambia. Tongabezi would be delighted to consider press visits to their properties to Alliance members with a commission. Visit : www.tongabezi.com. Contact Honour Schram de Jong at honour@honourway.com.
- **Ker & Downey Botswana**, located in the heart of the Okavango Delta and Moremi Game Reserve, will be pleased to consider press visits to Alliance members with a commission. Visit : www.kerdowneybotswana.com. Contact : Honour Schram de Jong at honour@honourway.com.
- **Adventure Life**, which provides small group tours to Central and South America that have a positive impact on the local culture and environment, will consider press trip requests. Visit : www.adventure-life.com. Contact : Adam York at adam@sublimepub.com.
- **Rosen Hotels** will be delighted to host Alliance members who will be in the Orlando area, at the new 1500-room, 14-story Rosen Shingle Creek. Visit www.rosenshinglecreek.com. Contact Mary Deatrick at mdeatrick@cfl.rr.com.
- **Migis Lodge on the shores of Maine's Sebago Lake** invites travel journalists to experience Maine Lakeside Luxury. Visit : www.migis.com. Contact : Susan Soltero at ssoltero@cmcommunications.com.
- **The North West Development Agency** area, which includes Cumbria, Lancashire, Manchester, Liverpool and Cheshire will be delighted to host Alliance members with commissions. Visit : www.nwda.co.uk. Contact : Oliver Bennett at oliverbennett@blueyonder.co.uk.
- **The George Hotel, Edinburgh, Scotland** will be delighted to host Alliance members with a commission. Visit : www.principal-hayley.com/venues-and-hotels/the-george-hotel. Contact : Megan Davidson at megan@crimsonedge.co.uk.
- **The Peace and Plenty, Bahamas** will be delighted to provide accommodation to Alliance members. Visit: www.peaceandplenty.com. Contact: Hazel Heyer at hazel_heyer@hotmail.com.
- **The Grand Hyatt San Antonio, Texas** is a 1003-room, 37-storey luxury hotel, which has just opened in the bustling heart of the Alamo City. The Grand Hyatt San Antonio, Texas will be happy to consider providing accommodation to Alliance members. Visit: www.hyatt.com. Contact: Alison Wood at Alison@grifcopr.com.
- **Ranch Rider** stays are steeped in tradition, allowing travellers to sample an authentic western experience. Ranch Rider will be pleased to consider press trip facilities to Alliance members. Visit: www.ranchrider.com. Contact: Siobhan at siobhan@tionlondon.co.uk.
- **Lower Zambezi, Zambia** : Sausage Tree Camp located within the heart of the Lower Zambezi National Park in Zambia will be pleased to consider press visits to Alliance members with a commission. Visit : www.honourway.com. Contact : Honour Schram de Jong at honour@honourway.com.
- **Wiltshire**, located in the heart of the south-west of England has a number of high quality luxury hotels and a whole host of unique attractions. Visit : www.visitwiltshire.co.uk. Contact : Samantha Marsh: samantha@infinitypublicrelations.co.uk.

- **Knockomie Hotel, Forbes, Scotland**, will be delighted to consider press trips from Alliance members for a 2-night stay in one of their 15 individually-themed rooms and dinner on one of the nights in their recently refurbished restaurant, The Grill. Visit: www.knockomie.co.uk. Contact: Lee MacGregor at lee@leemacgregorpr.com.
- **South Lakeland Parks** is the north-west UK's leading holiday park operator featuring nine sites within Morecambe Bay, Ribble Valley and Lake District. Visit : www.southlakelandparks.co.uk. Contact : Samantha Marsh: samantha@infinitypublicrelations.co.uk
- **Cumbria Tourism**, the tourism body for Cumbria, UK incorporating the Lake District will be delighted to let Alliance members sample its delights from the great outdoors and exciting attractions to stylish hotels and high quality restaurants. Visit : www.golakes.co.uk.
- **South Luangwa, Zambia** : The Luangwa Valley has long been regarded as one of Africa's finest wildlife destinations. Their portfolio includes Kapani Lodge and Kakuli, Luwi, Nsolo and Mchenja Camps. Norman Carr Safaris would be delighted to consider press visits to their properties to Alliance members with a commission. Visit : www.honourway.com. Contact : Honour Schram de Jong at honour@honourway.com.
- **New York Circle Line Sightseeing Cruises** will be delighted to host Alliance members with a commission. Visit: www.circleline42.com Contact: Lisa Chamberlain at lisa.chamberlain@btinternet.com
- **The Haweswater Hotel**, a new art-deco hotel located next to the secluded Haweswater Reservoir, Cumbria, UK, will be happy to consider offering accommodation to Alliance members. Visit : www.haweswaterhotel.com. Contact : Samantha Marsh: samantha@infinitypublicrelations.co.uk
- **Premier Cottages** has a range of stunning four and five star self-catering holiday cottages throughout the UK, Channel Islands and Ireland. Visit : www.premiercottages.co.uk. Contact : Samantha Marsh: samantha@infinitypublicrelations.co.uk.
- **St Mary's Hall Hotel**, the Isles of Scilly is happy to provide press trip opportunities to Alliance members. Visit : www.stmaryshallhotel.co.uk. Contact : Karen Baker at karen@mercury-pr.co.uk
- **Woodovis Park**, the independently run holiday park on the edge of Dartmoor, Devon UK invites Alliance members to review. Visit : www.woodovis.com. Contact : Samantha Kirton at samantha@independentpr.co.uk
- **1066 Country** which comprises the area of Battle, Bexhill, Hastings, Herstmonceux, Pevensey and Rye in East Sussex, UK. Visit : www.visit1066ocountry.com. Contact : Jane Ellis at jjmellis@hastings.gov.uk.
- **The Wineport Lodge, Glasannon County Westmeath, Ireland** is happy to arrange press Alliance Members and can provide a range of story ideas related to food, wine, romance, weddings/honeymoons and spa escapes. Visit : www.wineport.ie. Contact: Nina Zapala at zapala@fzkllc.com.
- **The Inn on Fifth**, a luxurious, 87-room boutique hotel located in the heart of downtown Naples in Southwest Florida will be delighted to consider offering accommodation to Alliance members. Visit www.innonfifth.com. Contact : Kelly Grass Prieto at kelly@hayworthcreative.com.
- **base2stay Liverpool** will be delighted to offer accommodation for Alliance members able to review the hotel. Visit : www.base2stay.com/press_page/Liverpool.html. Contact : Jon Brown at brown@paversmith.co.uk.

- **Visit Chester and Cheshire and Visit Lincoln and Lincolnshire** will be delighted to host Alliance members with a commission. Visit : www.visitchester.com and www.lincoln.gov.uk. Contact : Oliver Bennett at oliverbennett@blueyonder.co.uk.
- **Swiss-Belhotel International**, manages hotels, resorts and residences throughout the Asia Pacific, Southeast Asia, China and The Middle East regions. Visit : www.swiss-belhotel.com. Contact : Ayla Hass at aylahaas@swiss-belhotel.com.
- **Pembrokeshire, South West Wales** will be delighted to consider offering accommodation to Alliance members with a commission. Visit: www.pembrokeshire.com. Contact: Pat Edgar PRMatters@dsl.pipex.com
- **The Rutland Hotel, Edinburgh**, will be delighted to invite Alliance members to review this boutique hotel. Visit www.therutlandhotel.com. Contact Yvonne or Fiona at info@nicheworks.co.uk.
- **Dubai Tourism** will be interested in considering working with Alliance members on press trips to Dubai. Visit www.dubaitourism.ae. Contact Caroline Parrish at cparrish@thecommunicationgroup.co.uk.
- **The Galapagos Islands** : Quasar Expeditions would like to invite Alliance members to cover trips aboard the M/Y Grace, its vintage yacht in the Galapagos Islands. Visit : www.galapagosexpeditions.com/gracepresskit.php. Contact : Paul Schicke at paul@quasarex.com.
- **Focus Hotels** invite Alliance members to review their three and four-star properties located in key destinations across the UK. Visit : www.focushotels.co.uk. Contact : Eleanore Longley at eleanore@bacall.net.
- **The 5* Blythswood Square Hotel**, Glasgow, formerly headquarters to the Royal Scottish Automobile Club, has been redeveloped by the Town House Collection Visit www.blythswoodsquare.com or www.thetownhousecollection.com. Contact: Jo Murphy at Jo@thespaprcompany.com.
- **Aspects Holidays** specialises in providing self-catering accommodation, from luxury apartments to traditional fisherman's cottages in and around St Ives and the West Cornwall area of the UK. Aspects will be pleased to consider press visits to Alliance members with a commission. Visit www.aspects-holidays.co.uk. Contact : Karen Baker at karen@mercury-pr.co.uk.
- **The Inn at Lathones**, Scotland's only 4 star inn, is delighted to consider press trips from Alliance members. The 17th-century listed building near St Andrews is one of Scotland's oldest coaching inns and boasts 21 recently refurbished external rooms/suites, an award-winning restaurant, an intimate stone-walled bar and converted stables that host regular music events. For more information visit: www.theinn.co.uk Contact: Lee MacGregor at lee@leemacgregorpr.com
- **Cornwall Cottages** will be delighted to consider offering accommodation to Alliance members. Visit: www.cornwallscottages.co.uk. Contact: Sue Bradbury at jess@suebradburypr.com.
- **Hartland Peninsula Arts**, which runs landscape painting courses on the North Devon coast will be pleased to offer courses to Alliance members. Visit : www.landscapepaintingholidays.co.uk. Contact: Karen Outred at ko@freelancepr.fsnet.co.uk.
- **The Discovery Collection**, independent specialist in boutique breaks to North Cyprus, Turkey, Puglia, Sicily, Malta and Gozo, will be happy to consider offering press visits to Alliance members. A varied programme includes beach and city breaks, twin-centre stays, walking holidays and special interest tours. Visit : www.thediscoverycollection.com. Contact: Jill Guest at jill@ocean-advertising.co.uk or on 020 7436

- **Frontier Travel** organise tailor-made holidays to Canada in both the Summer (www.frontier-canada.co.uk) and the Winter (www.frontier-ski.co.uk). The company will consider offering individuals press trips for Alliance members. Contact: Dave Ashmore at dave@frontier-travel.co.uk or on +44 (0) 20 8404 2447.
- **Sail Lofts St Ives**, a group of 12 luxury holiday apartments just metres from Porthmeor Beach, will be pleased to consider offering accommodation to Alliance members with a commission. Visit: www.thesaillofts.co.uk. Contact: Peter Hutchinson at peter@thesaillofts.co.uk.
- **The Alfajiri Villas and Galdessa Camp** would like to invite Alliance members to stay at Alfajiri Villas (www.alfajirivillas.com) or Galdessa Camp (www.galdessa.com). Visit : www.FazendinPortfolio.com. Contact Sarah Fazendin at sarah@fazendinportfolio.com.
- **The Peat Inn and 5-star restaurant** in St.Andrews, Scotland will provide Alliance members able to review the Inn will receive complimentary dinner, bed and breakfast including guest. Visit : <http://www.thepeatinn.co.uk>. Contact : Megan Davidson at megan@crimsonedge.co.uk.
- **The Isles of Scilly** will be delighted to consider offering travel and accommodation to Alliance members on assignment, with a commission or who are able to obtain one. Visit: www.simplyscilly.co.uk. Contact: Karen Baker at karen@mercury-pr.co.uk.
- **The Park Hyatt Istanbul-Maçka Palas, Turkey** will be delighted to consider offering accommodation to Alliance members. Visit: www.hyatt.com. Kathryn Peel at Kathryn@grifcopr.com.
- **Helpful Holidays, UK** will be delighted to consider offering accommodation to Alliance members. Visit: www.helpfuleholidays.com. Contact: Pat Edgar at PRMatters@dsl.pipex.com.
- **Jet2.com and Jet2holidays.com** will be happy to consider offering flights and holiday opportunities. Contact: www.pressoffice@jet2.com.
- **Wilderness Journeys** will be delighted to consider offering press trip facilities to Alliance members. Visit : www.wildernessjourneys.com. Contact: Stevie Christie at stevie@wildernessjourneys.com.
- **Divi Resorts, the Caribbean** will be happy to consider accommodation to Alliance members. Visit: www.diviresorts.com. Contact: Jacqueline Burton at jbarton@fwv-us.com.
- **Charming Hotels Madeira** will be pleased to consider offering accommodation to Alliance members. Visit: www.charminghotelsmadeira.com. Contact: Cathryn Hicks at cathryn@douggoodmanpr.com.
- **Sea Kayak Adventures** explore Baja and Canada's newest marine parks and prolific whale watching destinations by sea kayak with Sea Kayak Adventures. Sea Kayak Adventures will be happy to provide press trip facilities to Alliance members. Visit: www.seakayakadventures.com. Contact: Nancy Mertz at info@seakayakadventures.com.
- **The View Hotel, Monument Valley, Arizona, USA**, which opened in September 2008, is situated on the Navajo Tribal Park, on the border of Arizona and Utah. The View Hotel will be delighted to consider offering accommodation to Alliance members. Visit: www.MonumentValleyView.com. Contact: Mike Finney at mike@azcomgroup.com.
- **The Menzies Welcombe Hotel Spa & Golf Club, Stratford-upon-Avon** will be delighted to offer dinner, bed and breakfast at this country house hotel to Alliance members able to review the property. Visit : www.menzieshotels.co.uk. Contact : Tanya Aspinwall at tanya@marketingaloud.co.uk

- **Rosen Hotels** will be delighted to host Alliance members who will be in the Orlando area, at the new 1500-room, 14-story Rosen Shingle Creek. Visit www.rosenshinglecreek.com. Contact Mary Deatrick at mdeatrick@cfl.rr.com.
- **The Peace and Plenty, Bahamas** will be delighted to provide accommodation to Alliance members. Visit: www.peaceandplenty.com. Contact: Hazel Heyer at hazel_heyer@hotmail.com.
- **Ranch Rider** stays are steeped in tradition, allowing travellers to sample an authentic western experience. Ranch Rider will be pleased to consider press trip facilities to Alliance members. Visit: www.ranchrider.com. Contact: Siobhan at siobhan@tionlondon.co.uk

Travel products and services

The following providers of travel products and services will be happy to provide these to Alliance members in return for a credit or review.

Kangol Headwear

Kangol's straw hat collection will complement your every summer look with styles ranging from contemporary and classic trilby's to glamorous beach brim hats.

Visit : www.kangolstore.com. To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

Rhinocarhire.com

Leading car hire specialist, Rhinocarhire.com, is offering car hire assistance for press trips in 2011.

Vehicles are available worldwide in over 20,000 locations to include countries in Europe (France, Spain, Portugal, Italy etc), Africa, Asia, Australasia, North America and South America.

Visit www.rhinocarhire.com. Contact : Jemma Thompson on info@citruspr.co.uk.

Silhouette

Silhouette sunglasses provide 100% protection against UV A, B and C rays. If Silhouette's IQ POL Sunglasses were suntan lotion, they would correspond to the European protection factor 32.

Visit : www.silhouette.com. To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

Simple

Californian footwear brand Simple has your feet ready for summer with these eco friendly organic cotton plimsoles. Exclusive to Schuh, they are available in white and navy with ribbon laces- the perfect footwear for French Riviera chic.

Visit : www.simpleshoes.com. To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

Mitchum

Keep your cool when the temperature rises this summer with Mitchum Anti-Perspirant and Deodorant. Available in stick, roll on and aerosol variants it will keep you feeling 'just showered fresh' all day.

Visit : www.mitchum.co.uk. To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

Teva

Teva's Contoured Ribbon Mush is the most comfortable flip flop in the world. Using state of the art memory foam you will feel like you are walking on clouds when walking on the beach, boardwalk or pavement this summer.

Visit : www.teva.co.uk. To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

John Masters Organics

Make every day a day at the beach with John Masters Organics Sea Mist Sea Salt Spray with Lavender. It protects the hair and provides extra body, volume and texture, also helping to enhance curls for natural beach beautiful hair.

Visit : www.johnmasters.co.uk. To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

ELITE's luxury car hire

ELITE's luxury car hire is the largest Pan-European operation of its kind with almost 400 exclusive models including Aston Martin, Audi, Bentley, Ferrari, Lamborghini, Maserati, BMW, Mercedes Benz, Porsche and Land Rover.

For travellers who prefer not to drive, ELITE is affiliated to a network of limousines with drivers serving over 600 cities.

Elite is offering Alliance members a 20% discount on car rental throughout its fleet with a complimentary car upgrade.

Terms & Conditions:

- subject to availability at time of booking
- valid rental & booking period: Jan 1st - Dec 31, 2011
- offer valid for car rentals in Switzerland, Italy, France & Monaco, Germany
- applies to all car categories and Elite Rent-a-Car rental tariffs (Shopping/Tradition)
- blackout period for complimentary car upgrade is 1 July to 15 September 15 to 31 December 2011
- Elite Rent to be mentioned and contacts included in fact box of subsequent editorial feature

Please mention special code Travel Writers Alliance – UK when booking with Elite Rent-a-Car.

Visit : www.eliterent.com. Contact : Maritza Morales at maritza@eliterent.com

Dollar rent a car

Dollar rent a car will be delighted to offer a discount to Alliance members on car rental in the USA in return for a credit. Discounts will be agreed on a case-by-case basis.

UK, European and Australian licence holders should contact : Cheryl Richardson at Cheryl.Richardson@DTAG.com or on + 44 (0) 20 7391 4622.

Visit : www.dollar.co.uk. US and Canadian licence holders should email a request via the Dollar website : www.dollar.com.

Æther mobile

Alliance members can get a 10% discount on aether mobile – the global roaming mobile service, which offers savings on using a mobile phone when abroad.

The service is aimed at leisure and business travellers travelling outside of their home country. Discount is offered on initial SIM+credit orders, plus 10% on all subsequent top ups. The aether mobile SIM card into any unlocked phone.

Among the features and benefits :

- service available in 206 countries worldwide on over 565 mobile networks and free to receive calls in 65 countries
- up to 80% off the cost of making a call from abroad
- free to receive an incoming SMS and sending an SMS is 10p in Europe and 34p for the rest of the World.
- voicemail service accessible from any location
- pay as you go with no penalties for non use no line rental, contract or service fees and full itemised billing

All æther mobile SIMs have a UK telephone number; +44 7.

Visit : www.aether-mobile.com. Contact : Samantha Osborough at samantha.osborough@aether-mobile.com.

The Leisure Pass

The Leisure Pass Group creates all-inclusive 'smart' passes, for cities around the world. The purchase price covers entrance to all attractions, fast-track entry at a number of attractions, and gives discounts at shops, theatres, service providers and restaurants.

Alliance members can get review passes for the cities covered.

Visit : www.leisurepassgroup.com. Contact : Katie Wright at Katie.wright@sirenpr.co.uk.

Delph

Delph Sun Care offers a comprehensive range of family products from SPF 8 to 50, rated UVA 4* for their "superior" protection. The range has been fully tested to medical standards (not tested on animals) and is one of only 6 sun creams listed on the UK Drug Tariff allowing it to be prescribed by GP's.

To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

Travel guides

The following travel publishers will be happy to provide review copies to Alliance members where credit or review will follow.

AA Travel Guides

Visit : www.shop.theaa.com/store/travel-guides. Contact : Katie Stephens at katie.stephens@theaa.com.

Anova Books

www.anovabooks.com. Helen Ponting at hponting@anovabooks.co

Berlitz

www.berlitzpublishing.com.

Bradt Travel

www.bradtguides.com. Debbie Hunter at debbie.hunter@bradtguides.com

Brit's Guide

www.foulsham.com. Margaret Lashbrook at margaret.lashbrook@lineone.net

Cicerone

www.cicerone.co.uk. Contact : Sarah Spencer at sarah@cicerone.co.uk

Eland Publishing

www.travelbooks.co.uk. Barnaby Rogerson at barnaby@travelbooks.co.uk.

Fisher's Travel SOS

www.fisherstravelsos.com. Furgan Syed at furqan.syed@fisherstravelsos.com.

Global Travel Publishers

www.africa-adventure.com. Kate Bandos at kate@ksbpromotions.com.

Globetrotters LogBook

www.globetrotterslogbook.com. Giedo Claes at giedo@globetrotterslogbook.com

Inn House Publishing

www.innhousepublishing.com. Kathryn McWhirter at kathrynmcwhirter@btopenworld.com.

Insight

www.insightguides.com. Julia Spence at julia.spence@ukonline.co.uk.

In your pocket guides

www.inyourpocket.com. Craig Turp at editor@inyourpocket.com.

Jane's Smart Art Guides

www.JanesSmartArt.com. Jane McIntosh at MJM@JanesSmartArt.com

Jonglez Publishing

www.jonglezpublishing.com. Contact : Thomas Jonglez at info@jonglezpublishing.com.

Kuperard Publishers

www.kuperard.co.uk. Contact : Geoffrey Chesler at geoffreychesler@btinternet.com.

Lonely Planet

www.lonelyplanet.com. Contact : Europe, Middle East and Africa: Laura Lindsay at laura.lindsay@lonelyplanet.co.uk, North America: Rana freedman pressUSA@lonelyplanet.com

Morris Communications

www.themilepost.com. Kate Bandos at kate@ksbpromotions.com.

Odyssey Books & Guides

www.odysseypublications.com. Caroline Eden at caroline@odysseypublications.com

Oxygen Books city-lit

www.oxygenbooks.co.uk Malcom Burgess at malcolm@oxygenbooks.co.uk

Rough Guides

www.roughguides.com. press@roughguides.com.

Summersdale travel publications

www.summersdale.com. Contact : Dean at dean@summersdale.com.

Take two Books

www.taketwobooks.com Sarah Duvalle at Sarah@taketwobooks.com.

Turnleft

www.turnleftguides.com Contact: Nick Buteau at nick@turnleftguides.com



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www.itwalliance.com



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www.allwaystraveller.com

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